



## **Privacy Policy**

BDSMatHome <https://bdsmathome.com>

About our privacy policy BDSMatHome cares a lot about your privacy.

We therefore only process data that we need for (the improvement of) our services and treat the information we have collected about you and your use of our services with care. We never make your data available to third parties for commercial purposes.

This privacy policy applies to the use of the website and the services of BDSMatHome that are derived from it. The effective date for the validity of these conditions is 01/08/2022, with the publication of a new version the validity of all previous versions expires. This privacy policy describes what information about you is collected by us, what this information is used for and with whom and under what conditions this information may be shared with third parties. We also explain to you how we store your data and how we protect your data against misuse and what rights you have with regard to the personal data you have provided to us. If you have any questions about our privacy policy you can contact our contact person for privacy matters, you can find the contact details at the end of our privacy policy.

About the data processing

Below you can read how we process your data, where we store it (or have it stored), what security techniques we use and to whom the data is accessible.

### **Webshop software**

#### ***WooCommerce***

Our store is developed with WooCommerce software. Personal data which you make available to us for our services are shared with this party. WooCommerce has access to your data to provide us (technical) support, they will never use your data for any other purpose. WooCommerce is, based on the agreement we have made with them, obliged to take appropriate security measures. These security measures consist of the application of SSL encryption and a strong password policy. WooCommerce uses cookies to collect technical information regarding your use of the software, no personal data is collected and/or stored. WooCommerce reserves the right to share collected data within its own group to further improve services.

### **WooCommerce hosting**

Our store is developed with software from WooCommerce, we have chosen for our web hosting Lecker Design. Personal data that you provide to us for our services are shared with this party. Lecker Design has access to your data to provide us (technical) support, they will never use your data for any other purpose. Based on the agreement we have made with them, Lecker Design is obliged to take appropriate security measures. These security measures consist of the application of SSL



encryption and a strong password policy. Regular backups are made to prevent loss of data.

## **Webhosting**

### ***Lecker Design***

EXAMPLE: We purchase web hosting and e-mail services from Lecker Design. Lecker Design processes personal data on our behalf and does not use your data for its own purposes. However, this party may collect metadata about the use of the services. This is not personal data. Lecker Design has appropriate technical and organizational measures in place to prevent the loss and unauthorized use of your personal data. Lecker Design is bound by the agreement to confidentiality.

## **E-mail and mailing lists**

### ***MailPoet***

EXAMPLE: Our website uses MailPoet, a third party that handles e-mail traffic originating from our website and the sending of any newsletters. All confirmation emails you receive from our website and web forms are sent through Lecker Design's servers. Mailpoet will never use your name and email address for its own purposes. At the bottom of every email sent automatically through our website you will see the 'unsubscribe' link. If you click this you will no longer receive email from our website. This can seriously reduce the functionality of our website! Your personal data will be stored securely by Lecker Design. Mailpoet uses cookies and other Internet technologies that provide insight into whether emails are opened and read. Mailpoet reserves the right to use your data to further improve its services and as part of this to share information with third parties.

### **Lecker Design (Roundcube)**

We use the services of Lecker Design for our regular business e-mail traffic. This party has taken appropriate technical and organizational measures to prevent abuse, loss and corruption of your and our data as much as possible. Lecker Design has no access to our mailbox and we treat all our email traffic as confidential.

## **Payment processors**

### ***Mollie***

For handling (part of) the payments in our store, we use the platform of Mollie. Mollie processes your name, address and city details and your payment information such as your bank account or credit card number. Mollie has taken appropriate technical and organizational measures to protect your personal data. Mollie reserves the right to use your data to further improve its services and in this context to share (anonymized) data with third parties. All of the above guarantees regarding the protection of your personal data also apply to those parts of Mollie's services for which it engages third parties. Mollie will not keep your data longer than permitted by law.



## **Review**

### ***WebwinkelKeur***

We collect reviews via the WebwinkelKeur platform. If you leave a review through WebwinkelKeur, you are required to provide a name and email address.

WebwinkelKeur shares this information with us so we can link the review to your order. WebwinkelKeur also publishes your name on their own website. In some cases WebwinkelKeur may contact you to explain your review. In the event that we invite you to leave a review, we share your name and email address with WebwinkelKeur. They use this information only for the purpose of inviting you to leave a review. WebwinkelKeur has taken appropriate technical and organizational measures to protect your personal data. WebwinkelKeur reserves the right to use third parties for the provision of services, for this we have given permission to WebwinkelKeur. All the above guarantees regarding the protection of your personal data also apply to the parts of the service for which WebwinkelKeur uses third parties.

## **Shipping and logistics**

### ***PostNL***

If you place an order with us it is our job to deliver your package to you. We use the services of PostNL to carry out the deliveries. It is therefore necessary that we share your name, address and residence data with PostNL. PostNL will only use this data for the performance of the agreement. If PostNL engages subcontractors, PostNL will also make your data available to these parties. DHL If you place an order with us, it is our job to deliver your package to you. We use the services of DHL to perform the deliveries. It is therefore necessary for us to share your name, address and place of residence with DHL. DHL will only use this data for the execution of the contract. In the event that DHL engages subcontractors, DHL will also make your data available to these parties. Invoicing and bookkeeping

### **Jortt**

EXAMPLE: For our administration and bookkeeping we use the services of Jortt. We share your name, address and place of residence information and details regarding your order. This data is used to administer sales invoices. Your personal data is transmitted and stored in a protected manner. Jortt is obliged to secrecy and will treat your data confidentially. Jortt will not use your personal data for other purposes than described above.

## **Purpose of the data processing**

### ***General purpose of processing***

We use your data exclusively for the purpose of providing our services. This means that the purpose of the processing is always directly related to the assignment you



provide. We do not use your data for (targeted) marketing. If you share data with us and we use these data - other than at your request - to contact you at a later date, we will ask you for your explicit permission. Your data will not be shared with third parties, other than to meet accounting and other administrative obligations. These third parties are all bound to secrecy by virtue of the agreement between them and us or an oath or legal obligation.

### **Automatically collected data**

Data that is automatically collected by our website is processed for the purpose of further improving our services. These data (e.g. your IP address, web browser and operating system) are not personal data.

### **Cooperation with fiscal and criminal investigations**

In appropriate cases, BDSMatHome may be required by law to share your information in connection with governmental fiscal or criminal investigations. In such a case we are forced to share your data, but we will resist within the possibilities offered by law.

### **Retention periods**

We will retain your data for as long as you are a client of ours. This means that we will keep your client profile until you indicate that you no longer wish to use our services. If you indicate this to us, we will also interpret this as a request to forget. Pursuant to applicable administrative obligations, we must retain invoices containing your (personal) data; we will therefore retain this data for as long as the applicable term lasts. However, employees no longer have access to your client profile and documents that we have produced as a result of your instructions.

### **Your rights**

Under the applicable Dutch and European legislation, you as a data subject have certain rights with regard to the personal data that is processed by or on behalf of us. Below we explain what these rights are and how you can exercise them. In principle, to prevent misuse, we only send copies and copies of your data to your e-mail address already known to us. In the event that you wish to receive the data at another e-mail address or, for example, by post, we will ask you to identify yourself. We keep a record of completed requests; in the case of a forgetful request, we administer anonymized data. You will receive all copies and data in the machine-readable data format that we use within our systems. You have at all times the right to lodge a complaint with the Personal Data Authority if you suspect that we are using your personal data in an incorrect manner.



### **Right of inspection**

You always have the right to see the data that we process (or have processed) and which relate to your person or can be traced back to that person. You can make a request to that effect to our contact person for privacy matters. You will receive a response to your request within 30 days. If your request is granted, we will send you a copy of all data at the e-mail address we have on record, together with a list of the processors who hold this data, stating the category under which we have stored it.

### **Right to rectification**

You always have the right to have the data we process, or have processed, which relate to your person or can be traced back to that person, rectified. You can make a request to this effect to our contact person for privacy matters. You will then receive a response to your request within 30 days. If your request is granted, we will send you a confirmation at the e-mail address we have on record that the data has been amended.

### **Right to restriction of processing**

You always have the right to restrict the data we process (or have processed) that relate to or are traceable to your person. You can make a request to this effect to our contact person for privacy matters. You will then receive a response to your request within 30 days. If your request is granted, we will send you confirmation at the email address we have on record that the data will no longer be processed until you lift the restriction.

### **Right of portability**

You always have the right to have the data that we process (or have processed) and that relates to your person or can be traced back to you, carried out by another party. You can make a request to this effect to our contact person for privacy matters. You will receive a response to your request within 30 days. If your request is granted, we will send you copies or copies of all the data about you that we have processed or that has been processed on our behalf by other processors or third parties at the email address we have on record. In all likelihood, we will no longer be able to continue providing services in such a case, as the secure interconnection of data files can then no longer be guaranteed.

### **Right to object and other rights**

You have the right to object to the processing of your personal data by or on behalf of BDSMatHome. If you object, we will immediately cease processing your data pending



the resolution of your objection. If your objection is well-founded, we will provide you with copies and/or copies of the data we are processing, and then permanently stop processing it. You also have the right not to be subjected to automated individual decision-making or profiling. We do not process your data in such a way that this right applies. If you believe that it does, please contact our contact person for privacy matters.

### **Cookies Google Analytics**

Through our website, cookies are placed by the U.S. company Google, as part of the "Analytics" service. We use this service to track and get reports on how visitors use the website. This processor may be obliged under applicable laws and regulations to provide access to these data. We collect information about your surfing behaviour and share this data with Google. Google can interpret this information in conjunction with other data sets and thus track your movements on the Internet. Google uses this information to serve you targeted ads (Adwords) and other Google services and products. Third-party cookies In the event that third-party software solutions use cookies, this will be stated in this privacy statement.

### **Changes in the privacy policy**

We reserve the right to change our privacy policy at any time. However, on this page you will always find the most recent version. If the new privacy policy affects the way we already process data relating to you, we will inform you by e-mail.

### **Contact details**

#### ***BDSMatHome***

Koperhoek 64B, 3162LA Rhoon The Netherlands

T (061) 947-2026

E [info@bdsmathome.nl](mailto:info@bdsmathome.nl)

### **Contact person for privacy matters**

Wim Molenaar